PERSPECTIVE AND CHALLENGES OF TRANSPORTATION
SERVIES DELIVERY IN CASE OF JIMMA TOWN
AUTHORITY

RESEARCH PAPER SUBMITTED TO PARTIAL FULFLLMENT OF BA DEGREE IN MANAGEMENT

ADVISED: SEID HUSSEN M(MBA)

BY FATUMA IMAM

JIMMA UNIVERSITY COLLEGE OF BUSINESS AND ECONOMICS DEPARTMENT OF MANAGEMENT



JANUARY 2016 JIMMA UNIVERSITY

Acknowledgement

First of all I would like to thank the almightily Allha who created the heaven and the earth sustaining of whole universe without his will nothing could happen.

Next and for most & would like to express my deep gratitude and appreciation to my advisors Sied Hussen, for his close supervision and helpful advise, comment and suggestion in carrying out his research proposal.

Thirdly I would like to thank my family for their contribution in financially and always striving for my success and survival in this world next to Allha.

Finally I would like to give special thanks to my secretary Kidist Belete.

Abstract

This study was conducted on perspective and challenges of transportation services delivery in the case of Jimma Town Authority. The main objective of the study was to asses

The perspective challenges of transportation service delivery assuming management position and this study was conducted by using both primary and secondary date.

The primary date have gathered from employees of the organization by means of questionnaires with the concern of challenges that faced on women in management position.

The researcher takes 65 respondent who are the total worker of the organization. Those career development problems. Problem on performance appraisal lack of support form finally the researcher put possible solution for these findings.

Acronym

PPP private public partnership

Table Content	<u>Page</u>
Acknowledgement	I
Abstract	II
CHAPTER ONE	
1. Introduction	1
1.1. Background of the study	1
1.2. Statement of the problem	2
1.3. Objective of the study	3
1.3.1. General objectives	3
1.3.2. Specific objectives	3
1.4. Significant of the study	3
1.5. Scope of the study	3
CHAPTER TWO	
2. Literature review	4
2.1. Economic evolution of services	4
2.2. Transportation service and its role in society	4
2.2.1. Economic significance of transportation services	5
2.2.2. Social and political significance	5
2.2.3. Social significance	5
2.2.4. Political significance	5
2.3. Transportation and development	6
2.4. Transportation service gap	6
2.5. Characteristics of service	6
2.5.1. Consumer as a participant in the service process	6
2.5.2. Production and consumption occur simultaneously	7
2.5.3. Time perishable capacity	7
2.5.4. Site selection detected by location of consumer	7
2.5.5. Labour intensiveness	7
2.5.6. Intangibility	7

2.5.7.	Difficulty in measuring output	.7
2.6. Cl	assification of Service	.8
2.6.1.	Marketable and unmarketable	.8
2.6.2.	Producer and service	.8
2.6.3.	Tangible and intangible services.	.8
2.6.4.	Service quality	8
2.6.5.	Service of customer dissatisfaction.	8
2.9. Re	equire Customer surveys	.9
2.9 Cu	stomer panels9)
1.11. T	ransaction analysis	9
2.1.2. I	Mystery shopper9)
2.1.3. I	Mystery shopper9)
CHAP'	TER THREE	
3. Res	search methodology1	.0
3.1 Res	search design	10
3.2.Stu	dy area1	0
3.3.Me	thod of data collection1	0
3.4.Sar	npling techniques1	0
3.5.Sar	nple size1	0
3.6. Da	ata analysis and interpretation	1
CHAP'	TER FOUR	
4. Co	st budget and time budget1	12
4.1 Ti	me budget	12
4.2. Co	ost budget	13
Appen	dix	

Bibliography

APPENDIX

JIMMA UNIVERSITY

COLLEGE OF BUSSINES AND ECONOMICS

DEPARTMENT OF MANAGEMENT

This study is aims to get information about your work life in the organization the gathered information will be kept secret and be used mainly for the researcher academic purpose not evaluation your commitment and take some measure. I hope you will extract your kind cooperation lies with frankly to this questionnaire

т.	. •
Inctri	ıction

Please

- To maintain confidentiality, please do not write your name or sign any where in the questionnaire
- Give your response to all the statement found in questionnaire
- Kindly do not consult others while responding.
- Please choose among the alternative and make "x" sign on it like this you select B

A 🗆	$B \square$	$C \square$	D		
1. sex of respo	ondent 1. mal	le 🗆 2. fei	male \square		
2. Age of resp	ondent				
1 Below 8	25 between 1	2 3 betwee	en 10 4 above 4		
3. Work expe	rience				
1. 13 year			_		
2. 11 year			_		
3. 10 year			-		
14. end above					
4. Educational	l level 1. D	iploma□	2. BA Degree □	3. MSc □	4. PHD□

5.	Are you satisfied with work? 1. Yes 2. No
6.	Do you provide fair and equal treatment for all customers?
	1. Yes 2. No
7.	Are you satisfied with a set of instruction available to treat customer?
	1. Satisfied 2. Neutral 3. dissatisfied
8.	Are you satisfied in organizational policy? 1. Yes 2. No
9.	Is there any freedom for employee to possess what the think? 1. Yes 2. No
10.	. Is say yes for the above question explain how
11.	. What is the level of supervisors support? 1. High 2. Moderate
	3. Low
12.	. What is the degree of respect and concern do you receive from customer?
	1. High 2. Moderate 3. Low
13.	. Do you get technological support 1. Yes 2. No
	If you say yes what types
14.	. Do you get training in customers handling? 1. Yes 2. No
15.	. Is three effective team sprit your co-workers? 1.Yes 2. No
16.	. What are the external bodies affecting the day activities of Jimma Town transport authority
17.	. What are the basic challenges that hinder applying a conductive policy of transport
	service
18.	. What are the ways of getting a feedback from
	customer?

Interview Questions

- 1. What are the qualities of service give Jimma Town transport authority
- 2. What there fear of being pocket picked? If so where?
- 3. What are the contributions of customers to get quality service? For the drivers
- 4. What are the requirements to be drivers?
- 5. What are weaknesses of Jimma Town transport authority service?

4.2. Cost Budget

To complete the study the source of money will be financed fim Jimma university end by contribution of researcher.

The money will be collected based on different requirements for the study to be complete. The detail of allocation of the found to each of material needed is as follows.

N <u>o</u>		Unit	No of unit	Total cost
	Material Requirement	cost(Birr)	required	
1	Pen and pencil	4 and 1.50	4 and 1	17.50
2	Paper	90	1 packet	90
3	Flash	120	1	120
4	Travel cost	50		50
5	Printing cost	200		200
	Total			524.50

CHAPTER FOUR

Time Budget and Cost Budget

4.1. Time Budget

This study will cover time duration from November up to June 2015/2016. The table below explains when the study is expected to carry out when of the important cased will be completed

No	Activity	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.	June
1	Title selection	✓							
	and submission								
2	Literature review								
3	Preparing the proposal								
	proposar								
4									
5	Data editing			√					
6	Data analysis				✓				
7	Conclusion of					✓			
	the finding								
8	Recommendation						√		
9	Presentation of								✓
	the study								

I undersigned declare that the	his student proposal is my ori	iginal work and has not be	en				
presented for a degree in any	other university, and all the m	aterials user of this study ha	ve				
been duly, acknowledge.							
Name of Student	Signature	Date					
This student proposal has been submitted for examination with my							
Approver as university advisor.							
Name of Advisor	Signature	Date					